



POP/AEMA Amsterdam
Electronic
Music
Academy

OPEN DAY

09/12/23

**Conservatorium
van Amsterdam**

Q-Factory, Atlantisplein 1 / 11 AM – 4 PM



Conservatorium van Amsterdam
Amsterdam University of the Arts

consam.nl/openday





Welcome, everyone!

Today, you will learn everything about our curriculum, the faculty, and the admission process. In addition to the various information sessions, concerts will be happening in Q's Kleine Zaal, and DJ performances are in the Workspace for you to listen to and enjoy.

How does the program work?

There are several information sessions throughout the day. Each session is identical in structure. If a session has already started, you can return at one of the other time slots available. You will have the opportunity to ask questions at each meeting. Some information sessions are in English, applicable to the general information and all the subject-specific courses.

1. We recommend starting the open day in the main hall with an introduction by the head of the department, Jack Pisters.
2. If you're here for Pop, proceed after the introduction to the main subject of your choice: Drums, Bass, Vocals, Keys, or Guitar.

Ask your questions during these information sessions.

3. Be sure also to visit all the other Pop and AEMA subjects; the map shows exactly where everything is located. Some sessions focus more on either Pop or AEMA, but you are welcome everywhere.
4. Do not miss the recording session led by top producer Attie Bauw in the Atlantis studio on the ground floor of Q-Factory. This will give you a good insight into the approach and learning process during the recording session of the course's music projects.

In the Centrale Hal, our information team is ready to answer any questions. This team consists of students and staff, so you get a complete picture of the program, the curriculum, and the admission requirements.

Want to listen to music?

All day long, bands will be performing in the Kleine Zaal, there are back-to-back DJ sessions from our AEMA DJs, and you can find songwriters during the lyric lab presentations in room 1.07.

The performances and information sessions provide a good impression of what you can expect as a prospective student.

Please like us on facebook.com/cvapop or follow us on youtube.com/cvapop, Twitter or Instagram @CvApop

We wish you all lots of fun today!

INFO ROUNDS POP & AEMA

INFO POP & AEMA - Grote Zaal

Participate in sessions with Jack Pisters, the Pop Music and AEMA coordinator, to discover everything about the study programs.

11:00 - 11:45 Information Session 1 (focus on Pop) (Dutch)

12:00 - 12:45 Information Session 2 (focus on AEMA) (English) (also online)

13:00 - 13:45 Information Session 3 (focus on Pop) (English) (also online)

14:15 - 15:00 Information Session 4 (focus on AEMA) (Dutch)

DRUMS - 0.01

11:45 - 12:15 Information Session 1

12:45 - 13:15 Information Session 2

13:45 - 14:15 Information Session 3 (English)

14:45 - 15:15 Information Session 4 (English)

MUSIC PRODUCTION - 0.03

Learn all aspects of producing, mixing, and mastering your tracks.

12:30 - 13:00 Information Session 1 (focus on AEMA)

13:00 - 13:30 Information Session 2 (focus on Pop)

13:45 - 14:15 Information Session 3 (focus on AEMA) (English)

14:15 - 14:45 Information Session 4 (focus on Pop) (English)

YOUNG POP ACADEMY – Centrale Hal

Throughout the day, Tessa Raadman (Coordinator YPA) will be available at the information desk at the top of the stairs to answer all your questions regarding the young talent course of the CPop Department at the CvA. This program prepares young musicians between 12 and 17 for a career in music and higher education.

ATLANTIS STUDIO - 0.05 / 0.06

Visit any time during the day for a live recording session with Grammy-nominated producer Attie Bauw.

12:00 - 16:00

MASTER POP - 1.07

In our 2-year master's program, excellent pop students deepen their skills and concepts and work intensively with the music industry in the broadest sense of the word.

12:00 - 12:45 Information Session (English)

INFO ROUNDS POP & AEMA

ART: LANGUAGE & IMAGE - 1.07

Art: Language & Image (KTB) is a two-year interactive course challenging music students' artistic development.

13:00 - 13:45 Information Session 1

14:00 - 14:45 Information Session 2 (English)

LYRIC LAB - 1.07

Find our songwriters during the lyric lab presentations.

15:00 - 15:30

VOCALS - 1.08

11:45 - 12:15 Information Session 1

12:45 - 13:15 Information Session 2

13:45 - 14:15 Information Session 3 (English)

14:45 - 15:15 Information Session 4 (English)

STUDENT SOUND LAB - 1.09

Walk in all day long to join our students freaking with pedals.

GUITAR - 1.10

11:45 - 12:15 Information Session 1

12:45 - 13:15 Information Session 2

13:45 - 14:15 Information Session 3 (English)

14:45 - 15:15 Information Session 4 (English)

GENERAL MUSIC THEORY POP - 1.11

A solid foundation is built for understanding music theory and its notation over a two-year course. Topics include pitch, rhythm, intervals, different harmonies, voice leading, scales, and chord progressions.

12:30 - 13:00 Information Session 1

13:30 - 14:00 Information Session 2 (English)

14:30 - 15:00 Information Session 3

BASS - 1.12

11:45 - 12:15 Information Session 1

12:45 - 13:15 Information Session 2

13:45 - 14:15 Information Session 3 (English)

14:45 - 15:15 Information Session 4 (English)

INFO ROUNDS POP & AEMA

BUSINESS & INDUSTRY - Workspace

Students are taught to turn their artistic vision into an independent career within the music industry.

12:30 - 13:00 Information Session 1 (focus on Pop)

13:00 - 13:30 Information Session 2 (focus on AEMA)

13:30 - 14:00 Information Session 3 (focus on Pop) (English)

14:00 - 14:30 Information Session 4 (focus on AEMA)

THEORY OF EDUCATION AND BAND COACHING - 1.14

Band coaching and mentoring are the focus of a three-year program with varied learning objectives. Students develop into good teachers and band coaches and dive into the subject methodology of their primary instruments and the art of learning.

14:00 - 14:30 Information Session 1

15:00 - 15:30 Information Session 2 (English)

KEYS - 1.16

11:45 - 12:15 Information Session 1

12:45 - 13:15 Information Session 2

13:45 - 14:15 Information Session 3 (English)

14:45 - 15:15 Information Session 4 (English)

ABLETON - 1.74

Attend various sessions on Ableton and the vast possibilities this program and the use of the push controller offer.

12:00 - 12:30 Information Session 1

12:45 - 13:15 Information Session 2

13:45 - 14:15 Information Session 3

AEMA INFO - 4.07

Speak to our electronic music history and event management teacher, Victor Coral, who can answer all your questions about the AEMA's programme and our auditions.

12:00 - 16:00

INFO ROUNDS POP & AEMA

MUSIC TECHNOLOGY & BUILDING TRACKS - 4.07

Music Technology

Employ technology, creativity, and vision to assemble musical components into a full professional production and benefit from research and analysis.

Building Tracks

Building Tracks fuses technology and creativity with developing concepts and emotional impact.

This course covers all musical aspects that impact your track's production and arrangement.

12:45 – 13:15 Information Session 1

13:45 – 14:15 Information Session 2

14:30 – 15:00 Information Session 3

SOUND DESIGN / STYLE LABS - 4.07

Students learn how to set up effectively to perform outputs either as live solos or together with other musicians. This also involves the integration of hardware, computers and instruments or other musicians.

13:15 – 13:45 Information Session 1

15:00 – 15:30 Information Session 2

DJ'S & PRODUCERS - Cabins 4.07.1 / 4.07.2 / 4.07.3

Observe our students in action while producing! Along with our teacher Vince Watson, they welcome you to our cabins.

12:00 - 16:00

GROUND FLOOR

0.08	0.07	ATLANTIS STUDIO RECORDING SESSION	0.04 AEMA Theory AEMA Hybrid	0.03 Mix & Production *	0.02	0.01 Drums

1ST FLOOR

1.07 Art Language and Image & Pop Master	1.08 Vocals	1.09 Student Sound Lab	1.10 Guitar	1.11 General Music Theory	1.12 Bass	1.13 AEMA General Music Theory	1.14 Theory of education and handcaching	1.15	1.16 Keys
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Ground Floor:
WORKSPACE
Business & Industry
& All day DJ

1st Floor:
SMALL HALL
LIVE MUSIC

MAIN HALL

**GENERAL INFO BY
HEAD OF PROGRAMME
JACK PISTERS**

 **Conservatorium van Amsterdam**
Amsterdam University of the Arts

 **Restaurant**

Entrance

Stairs

Stairs

WC

Elevator

Elevator

1.74
Ableton

4TH FLOOR

Cabins
All day
DJ's &
producers

4.07
Style Labs &
Sound Design +
Music Technology
& Building
Tracks

Hall

 **AMSTERDAM
ELECTRONIC
MUSIC
ACADEMY**

AEMA Info
Victor Coral

App Open dag

Download the app 'CvA Open Dagen'
for the most accurate programme:



Google Play



Apple IOS

